

MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 S

Results as of: 1/31/2020

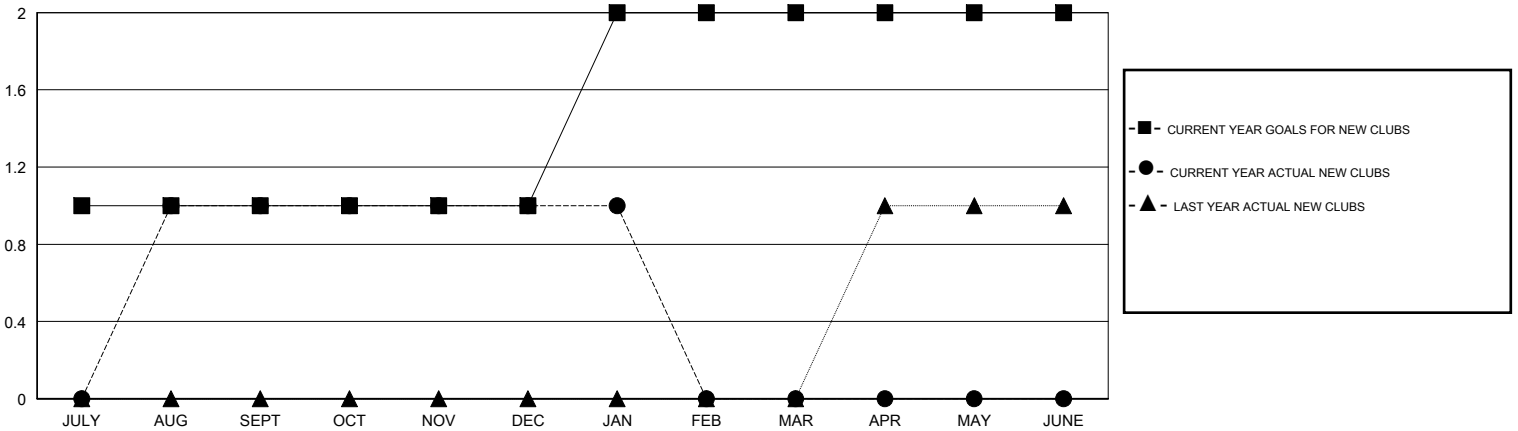
GMT:

LOCATION NEW YORK

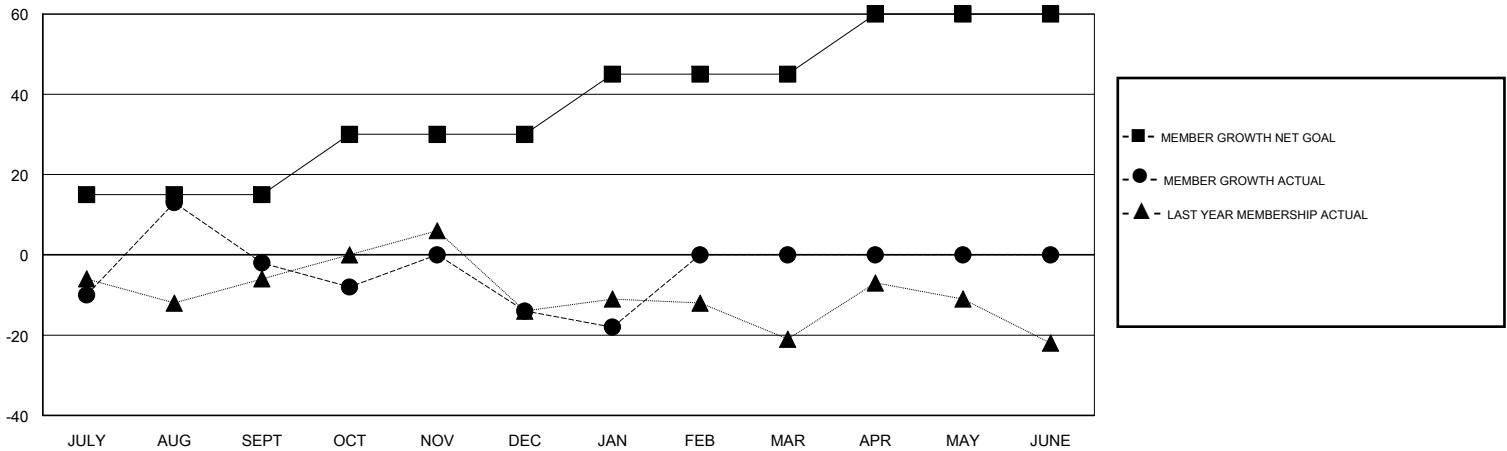
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 1 | 1 | 0 | JULY/AUG/SEPT | 15 | 45 | 45 |
| OCT/NOV/DEC | 0 | 0 | 1 | OCT/NOV/DEC | 15 | 24 | 34 |
| JAN/FEB/MAR | 1 | 0 | 0 | JAN/FEB/MAR | 15 | 7 | 9 |
| APR/MAY/JUNE | 0 | 0 | 0 | APR/MAY/JUNE | 15 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 1 | 22 CLUBS OF 46 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 916 (68.92%) FEMALE 413 (31.08%) |
| <u>DROPPED MEMBERS</u> DECEASED 12 CLUB CANCELLED 2 OTHER 74 <hr/> TOTAL 88 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 82 FAMILY MEMBERS PAYING HALF DUES 42 |